

# 2016 POLITICAL FALL SPENDING ETHI-POL-GREGG FOR GOVERNOR-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858725	5/5-5/9	3	\$ 600.00	\$ 90.00	\$ 510.00		\$ 510.00	\$ 510.00		64527
859980	5/10-5/16	5	\$870.00	\$ 130.50	\$ 739.50		\$ 739.50	\$ 739.50		64589
863107	5/17-5/23	5	\$870	\$ 130.50	\$ 739.50		\$ 739.50	\$ 739.50		64696
874455	6/8-6/13	6	\$940	\$ 141.00	\$ 799.00		\$ 799.00	\$ 799.00		credit car
878338	6/14-6/20	6	\$ 940.00	\$ 799.00	\$ 799.00		\$ 799.00	\$ 799.00		credit car
881596	6/21-6/27	6	\$940	\$ 799.00	\$799		\$799	\$799		credit car
893388	6/28-7/4	2	\$ 400.00	\$ 60.00	\$ 340.00		\$ 340.00	\$ 340.00		credit car
896559	7/5-7/11	6	\$ 1,040.00	\$ 156.00	\$ 884.00		\$ 884.00	\$ 884.00		credit car
902375	7/12-7/18	7	\$ 740.00	\$ 111.00	\$ 629.00		\$ 629.00	\$ 459.00		credit car
includes 1 spot added as make good for spot missed last week totals are correct										
902375 revised	7/12-7/15	3	\$ 200.00	\$ 30.00	\$ 170.00		\$ 170.00	\$ 459.00	\$ 459.00	
client pulled schedule eff 7/14. will apply credit later										
905465	7/19-7/25	5	\$ 540.00	\$ 81.00	\$ 459.00		\$ 459.00	\$ 459.00		credit car
908434	7/26-8/1	5	\$ 540.00	\$ 81.00	\$ 459.00		\$ 459.00	\$ 459.00		credit car

912274	8/2-8/8	7	\$ 440.00	\$	66.00	\$	374.00	\$	374.00	\$	374.00	\$	374.00	credit car
915348	8/9-8/15	1	\$ 70.00	\$	10.50	\$	59.50	\$	59.50	\$	59.50	\$	59.50	credit car
918266	8/21/16	1	\$ 70.00	\$	10.50	\$	59.50	\$	59.50	\$	59.50	\$	59.50	credit car
921911	8/23-8/29	1	\$ 70.00	\$	10.50	\$	59.50	\$	59.50	\$	59.50	\$	59.50	credit car
925201	8/30-9/5	1	\$ 70.00	\$	10.50	\$	59.50	\$	59.50	\$	59.50	\$	59.50	credit car
927798	9/6-9/12	14	\$ 2,870.00			\$	2,439.50	\$	2,439.50	\$	2,439.50	\$	2,439.50	credit car
930435	9/13-9/19	17	\$ 2,735.00	\$	410.25	\$	2,324.75	\$	2,324.75	\$	2,324.75	\$	2,324.75	credit car
933701	9/20-9/26	21	\$ 3,760.00	\$	564.00	\$	3,196.00	\$	3,196.00	\$	3,196.00	\$	3,196.00	credit car
919302	9/27-10/3	16	\$ 2,205.00	\$	330.75	\$	1,874.25	\$	1,874.25	\$	1,874.25	\$	1,874.25	credit car
919321	10/4-10/10	11	\$ 1,585.00	\$	237.75	\$	1,347.25	\$	1,347.25	\$	1,347.25	\$	1,347.25	credit car

TOTALS

**CONTRACT**

**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u> 919321 /		<u>Alt Order #</u> 25267513
<u>Product</u> Gregg/Gov		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 4843
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 08/16/16 / 09/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETHI	10/04/16	10/10/16	M-F 4p-5p	M-F 4p-5p		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	---1---				1	\$35.00				
	Week:	10/10/16	10/16/16	1-----				1	\$35.00				
N 2	ETHI	10/09/16	10/09/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S				1	\$200.00				
N 3	ETHI	10/04/16	10/10/16	News 10 on Fox	10p-1030p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-1-1---				2	\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	ETHI	10/03/16-10/09/16	News 10 on Fox	10p-1030p	-Tu-Th-----	:30		\$250.00		NM		
			See MG 3.6										
	6	ETHI	10/05/16-10/05/16	News 10 on Fox	10p-1030p	---W-----	:30		\$250.00		NM		
			Ⓜ MG for 3.3 10/04										
	Week:	10/10/16	10/16/16	1-----				1	\$250.00				
N 4	ETHI	10/09/16	10/09/16	Su 10p-11p	10p-11p		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S				2	\$70.00				
D 5	ETHI	10/08/16	10/08/16	Sa 10p-11p	10p-11p		:30				NM	0	\$0.00
N 6	ETHI	10/04/16	10/10/16	M-F 1030p-11p	M-F 1030p-11p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-1-----				1	\$150.00				
	Week:	10/10/16	10/16/16	1-----				1	\$150.00				
N 7	ETHI	10/08/16	10/08/16	College Football	College Football		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S-				1	\$125.00				
<b>Totals</b>								<b>0.00</b>				<b>11</b>	<b>\$1,585.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u>	<u>Alt Order #</u>
919321 /	25267513

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	Gregg/Gov	4843

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	08/16/16 / 09/29/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	11	\$1,585.00	(\$237.75)	\$1,347.25
<b>Totals</b>	<b>11</b>	<b>\$1,585.00</b>	<b>(\$237.75)</b>	<b>\$1,347.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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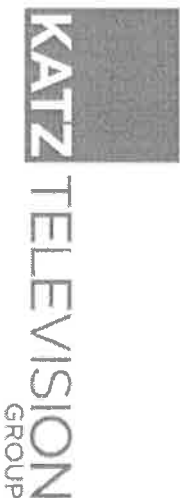
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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25267513	<b>Changes as of:</b> 9/29/2016 at 11:54 AM	<b>Version:</b> Highlighting Revision 4
<b>CPE:</b> 755/765/4843	<b>Fight:</b> 10/4/16 - 10/10/16	<b>Total \$:</b> \$1,585.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 11
650 Massachusetts AVE NW	<b>Product:</b> Gregg/Gov	<b>Total CPP:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 5275278	<b>Total GRP:</b>
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH
	202-872-5880	202-872-5880
<b>Comments:</b> revised order, In 5, moved spot to air on In4, ncir		
<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/10							Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
1	Tu-F,M 4p-5p		The Doctors	\$35.00	0	30	0	0	1	0	0	0	1	2	\$70.00	\$0.00	0.0
2	10p-10:30p Su		News 10 On FOX	\$200.00	0	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
3	Tu-F,M 10p-10:30p		News 10 On FOX	\$250.00	0	30	0	1	1	0	0	0	1	3	\$750.00	\$0.00	0.0
REV+ 4	Su 10:30p-11p		Sports 10 Instant Replay	\$70.00	0	30	0	0	0	0	0	1	2	2	\$140.00	\$0.00	0.0
REV- 5	Sa 10:30p-11p		Everybody Loves Raymond	\$70.00	0	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
6	Tu-F,M 10:30p-11p		Access Hollywood	\$150.00	0	30	1	0	0	0	0	0	1	2	\$300.00	\$0.00	0.0
7	Sa 12n-4p		NCAA Ftbl	\$125.00	0	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
<b>TOTALS:</b>							1	1	2	0	1	3	3	11	\$1,585.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25267513

Changes as of: 9/29/2016 at 11:54 AM

Version: Highlighting Revision 4

CPE: 755/765/4843

Flight: 10/4/16 - 10/10/16

Station: ETHI

Total \$: \$1,585.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 11

650 Massachusetts AVE NW

Product: Gregg/Gov

Office: WASHINGTON

Total CPE: \$0.00

Suite 210

Agency Order #: 5275278

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/NOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

202-872-5880

Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
09/29/16 11:54 AM	CAROLYN ALLAIRE	revised order.
09/29/16 10:49 AM	Tammy Terry	In 5, moved spot to air on In4.ncir
09/28/16 6:03 PM	CAROLYN ALLAIRE	Ben - spot on line 5 n/a due to fox college football - I can offer m/g additional spot on line 4. please advise. thanks - tammy
09/28/16 4:35 PM	Tammy Terry	revised order.
08/18/16 3:38 PM	CAROLYN ALLAIRE	In 3, moved 1x to air 10/4 to 10/5.ncir
		Ben - on line 3, spot n/a on 10/4, can offer m/g on wednesday, 10/5. please advise. thanks - tammy
		New Order - Gregg/Gov

### Competitive Information

Market Budget:	\$17,611
ETHI Share:	9%
Comment:	
WAWV:	6%
WTHI:	59%
WTWO:	26%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$1,585.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>11</b>	<b>\$1,585.00</b>	<b>N/A</b>	<b>0.0</b>

### Monthly Summary

Month	Spots	Dollars
2016-Oct	11	\$1,585.00
<b>Total</b>	<b>11</b>	<b>\$1,585.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/29/16 11:54 AM	CAROLYN ALLAIRE	Revised			\$0	\$1,585.00	In 3, moved 1x to air 10/4 to 10/5.ncir to revised order.
Makegood 2	9/29/16 10:49 AM	Tammy Terry	Confirmed			\$0	\$1,585.00	In 5, moved spot to air on In4.ncir. 2 buylines added or modified.
Revision	9/28/16 6:03 PM	CAROLYN ALLAIRE	Confirmed			\$0	\$1,585.00	Changes: Competitive Market Budget from \$40,111 to \$17,611. Comments from revised order, In 1, changed pgram name to The Doctors.ncir to revised order.
Makegood 1	9/28/16 4:35 PM	Tammy Terry	Confirmed			\$0	\$1,585.00	Changes: Total GIMPs to 0.
Revision	8/18/16 3:38 PM	CAROLYN ALLAIRE	Confirmed			\$0	\$1,585.00	Changes: Comments from New Order - Gregg/Gov to revised order, In 1, changed pgram name to The Doctors.ncir. 1 buyline added or modified.
Revision	8/15/16 3:20 PM	BEN WILMETH	Confirmed		1	\$0	\$1,585.00	Changes: Demo Meta to [R16]. User Entered \$ from \$0.00 to \$1,585.00. Product from Political to Gregg/Gov. Total Spots from 12 to 11. Comments from to New Order - Gregg/Gov. 2 buylines added or modified.
New	8/15/16 12:21 PM	BEN WILMETH	New	12		\$1,585.00	\$1,585.00	



125 West 55th St  
New York, NY 10019

Contract #	25267513	Changes as of:	9/29/2016 at 11:54 AM	Version:	Highlighting Revision 4
CPE:	755/765/4843	Flight:	10/4/16 - 10/10/16	Station:	ETHI
Agency:	BUYING TIME, LLC	Advertiser:	Gregg IN Governor	Market:	Terre Haute
	650 Massachusetts AVE NW	Product:	Gregg/Gov	Office:	WASHINGTON
	Suite 210	Agency Order #:	5275278	Primary Demo:	Adults 35+
	Washington, DC 20001	Buyer:	Herrick, Cathie	Con Type:	POLITICAL/NOTE
		Salesperson:	BEN WILMETH	Assistant:	BEN WILMETH
			202-872-5880		202-872-5880
				Total GRP:	
				Total Spots:	11
				Total CPP:	\$0.00
				Separation:	

# Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## CONTRACT



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

<u>Contract / Revision</u> 919321 /		<u>Alt Order #</u> 25267513
<u>Product</u> Gregg/Gov		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 4843
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 09/29/16 / 09/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ETHI	10/04/16	10/10/16	M-F 4p-5p	M-F 4p-5p		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---1---				1	\$35.00				
Week:		10/10/16	10/16/16	1-----				1	\$35.00				
2	ETHI	10/09/16	10/09/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$200.00				
N 3	ETHI	10/04/16	10/10/16	News 10 on Fox	10p-1030p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-1---				2	\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	ETHI	10/03/16-10/09/16	News 10 on Fox	10p-1030p	-Tu-Th----	:30		\$250.00		NM		
			See MG 3.6										
	6	ETHI	10/05/16-10/05/16	News 10 on Fox	10p-1030p	---W-----	:30		\$250.00		NM		
			Ⓜ MG for 3.3 10/04										
Week:		10/10/16	10/16/16	1-----				1	\$250.00				
4	ETHI	10/09/16	10/09/16	Su 10p-11p	10p-11p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$70.00				
5	ETHI	10/08/16	10/08/16	Sa 10p-11p	10p-11p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$70.00				
6	ETHI	10/04/16	10/10/16	M-F 1030p-11p	M-F 1030p-11p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-----				1	\$150.00				
Week:		10/10/16	10/16/16	1-----				1	\$150.00				
7	ETHI	10/08/16	10/08/16	College Football	College Football		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$125.00				
<b>Totals</b>								0.00				11	\$1,585.00

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**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u>	<u>Alt Order #</u>
919321 /	25267513

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	Gregg/Gov	4843

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	09/29/16 / 09/29/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	11	\$1,585.00	(\$237.75)	\$1,347.25
<b>Totals</b>	<b>11</b>	<b>\$1,585.00</b>	<b>(\$237.75)</b>	<b>\$1,347.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25267513

Changes as of: 9/28/2016 at 6:03 PM

Version: Highlighting Revision 3

CPE: 755/765/4843

Flight: 10/4/16 - 10/10/16

Total \$: \$1,585.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Station: ETHI

Total Spots: 11

650 Massachusetts

Product: Gregg/Gov

Market: Terre Haute

Total CPP: \$0.00

AVE NW

Suite 210

Agency Order #: 5275278

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/VOTE

Separation:

Salesperson: BEN WILMIETH

Assistant: BEN WILMIETH

Comments: revised order,

In 3, moved 1x to air 10/4 to 10/5, ncir

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	10/4 - 10/10										Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10							
1	Tu-F,M 4p-5p		The Doctors	\$35.00	0	30	0	0	1	0	0	0	1		2	\$70.00	\$0.00	0.0		
2	Su 10p-10:30p		News 10 On FOX	\$200.00	0	30	0	0	0	0	0	1	0		1	\$200.00	\$0.00	0.0		
REV 3	Tu-F,M 10p-10:30p		News 10 On FOX	\$250.00	0	30	1	0	1	0	0	0	1		3	\$750.00	\$0.00	0.0		
4	Su 10:30p-11p		Sports 10 Instant Replay	\$70.00	0	30	0	0	0	0	0	1	0		1	\$70.00	\$0.00	0.0		
5	Sa 10:30p-11p		Everybody Loves Raymond	\$70.00	0	30	0	0	0	0	1	0	0		1	\$70.00	\$0.00	0.0		
6	Tu-F,M 10:30p-11p		Access Hollywood	\$150.00	0	30	1	0	0	0	0	0	1		2	\$300.00	\$0.00	0.0		
7	Sa 12n-4p		NCAA Ftbl	\$125.00	0	30	0	0	0	0	1	0	0		1	\$125.00	\$0.00	0.0		
TOTALS:							1	1	2	0	2	2	3		11	\$1,585.00	\$0.00	0.0		

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25267513

Changes as of: 9/28/2016 at 6:03 PM

Version: Highlighting Revision 3

CPE: 755/765/4843

Flight: 10/4/16 - 10/10/16

Total \$: \$1,585.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Station: ETHI

Total Spots: 11

650 Massachusetts

Product: Gregg/Gov

Market: Terre Haute

Total CPP: \$0.00

AVE NW

Suite 210

Agency Order #: 5275278

Primary Demo: Adults 35+

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/VOTE

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

Separation:

202-872-5880

202-872-5880

## Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
09/28/16 6:03 PM	CAROLYN ALLAIRE	In 3, moved 1x to air 10/4 to 10/5, ncr
09/28/16 4:35 PM	Tammy Terry	revised order,
08/18/16 3:38 PM	CAROLYN ALLAIRE	Ben - on line 3, spot n/a on 10/4, can offer m/g on wednesday, 10/5, please advise. thanks - tammy
		New Order - Gregg/Gov

### Competitive Information

Market Budget: \$17,611
ETHI Share: 9%
Comment:
WAWV: 6%
WTHI: 59%
WTWO: 26%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$1,585.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>11</b>	<b>\$1,585.00</b>	<b>N/A</b>	<b>0.0</b>

### Monthly Summary

Month	Spots	Dollars
2016-Oct	11	\$1,585.00
<b>Total</b>	<b>11</b>	<b>\$1,585.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/28/16 6:03 PM	CAROLYN ALLAIRE	Revised			\$0	\$1,585.00	In 3, moved 1x to air 10/4 to 10/5, ncr. 1 buyline added or modified.
Makegood 1	9/28/16 4:35 PM	Tammy Terry	Confirmed			\$0	\$1,585.00	Changes: Total GIMPs to 0.
Revision	8/18/16 3:38 PM	CAROLYN ALLAIRE	Confirmed			\$0	\$1,585.00	Changes: Comments from New Order - Gregg/Gov to revised order, in 1. changed prgm name to The Doctors, ncr. 1 buyline added or modified
Revision	8/15/16 3:20 PM	BEN WILMETH	Confirmed		1	\$0	\$1,585.00	Changes: Demo Meta to IR161, User Entered \$ from \$0.00 to \$1,585.00, Product from Political to Gregg/Gov, Total Spots from 12 to 11, Comments from to New Order - Gregg/Gov, 2 buylines added or modified.
New	8/15/16 12:21 PM	BEN WILMETH	New	12		\$1,585.00	\$1,585.00	

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25267513		Changes as of: 9/28/2016 at 4:35 PM		Version: Highlighting Makegood 1	
CPE: 755/765/4843		Flight: 10/4/16 - 10/10/16		Station: ETHI	
Agency: BUYING TIME, LLC		Advertiser: Gregg IN Governor		Market: Terre Haute	
650 Massachusetts AVE NW		Product: Gregg/Gov		Office: WASHINGTON	
Suite 210		Agency Order #: 5275278		Primary Demo: Adults 35+	
Washington, DC 20001		Buyer: Herrick, Cathie		Con Type: POLITICAL/VOTE	
		Salesperson: BEN WILLMEH		Assistant: BEN WILLMEH	
		202-872-5880		202-872-5880	
Comments: revised order, In 1. changed prgm name to The Doctors.ncir				Total \$: \$1,585.00	
				Total Spots: 11	
				Total CPP: \$0.00	
				Total GRP:	
				Separation:	

Station Comment

Ben - on line 3. spot n/a on 10/4, can offer m/g on wednesday, 10/5. please advise. thanks - tammy

## **Terry, Tammy**

---

**From:** angela.thompson@wthitv.com  
**Sent:** Wednesday, September 28, 2016 4:14 PM  
**To:** Stievenart, Marcia; Terry, Tammy  
**Subject:** Spot - Preempt: POL/Gregg for Governor (D) - 919321

Property: ETHI

Debate will air on this night.

### **Order Information:**

Order #: 919321  
Order Total: \$1,585.00  
Agency: Buying Time  
Advertiser: POL/Gregg for Governor (D)  
Product: Gregg/Gov  
Alternate Order #: 25267513  
Estimate #: 4843  
Flight Dates: 10/04/16 - 10/10/16  
Demo: Adults 25-54

Sales Information: Katz Washington, Katz/Washington, National

The following spot(s) have been preempted:

### **Preempted Spot Information (919321-3-3):**

Rate: \$250.00  
Air Date: Tue 10/04/16  
Eligible Days: -T-Th-----  
Inventory Code: LN M-F  
Inventory Description: News 10 on Fox  
Inventory Code Time: 10p-1030p  
Spot Type: NM  
Length: :30  
Channel(s): [1] ETHI  
Priority: Section 4  
Preempt Reason: Program Change

**CONTRACT**

**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

<u>Contract / Revision</u> 919321 /		<u>Alt Order #</u> 25267513
<u>Product</u> Gregg/Gov		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 4843
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 08/16/16 / 08/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETHI	10/04/16	10/10/16	M-F 4p-5p	M-F 4p-5p		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	---1---				1	\$35.00				
	Week:	10/10/16	10/16/16	1-----				1	\$35.00				
N 2	ETHI	10/09/16	10/09/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S				1	\$200.00				
N 3	ETHI	10/04/16	10/10/16	News 10 on Fox	10p-1030p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-1-1---				2	\$250.00				
	Week:	10/10/16	10/16/16	1-----				1	\$250.00				
N 4	ETHI	10/09/16	10/09/16	Su 10p-11p	10p-11p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S				1	\$70.00				
N 5	ETHI	10/08/16	10/08/16	Sa 10p-11p	10p-11p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S-				1	\$70.00				
N 6	ETHI	10/04/16	10/10/16	M-F 1030p-11p	M-F 1030p-11p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-1-----				1	\$150.00				
	Week:	10/10/16	10/16/16	1-----				1	\$150.00				
N 7	ETHI	10/08/16	10/08/16	College Football	College Football		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----S-				1	\$125.00				
<b>Totals</b>								<b>0.00</b>				<b>11</b>	<b>\$1,585.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	11	\$1,585.00	(\$237.75)	\$1,347.25
<b>Totals</b>	<b>11</b>	<b>\$1,585.00</b>	<b>(\$237.75)</b>	<b>\$1,347.25</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u>		<u>Alt Order #</u>
919321 /		25267513
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	Gregg/Gov	4843
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Gregg for Governor		08/16/16 / 08/16/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25267513	<b>Changes as of:</b> 8/18/2016 at 3:38 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 755/765/4843	<b>Flight:</b> 10/4/16 - 10/10/16	<b>Total \$:</b> \$1,585.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 11
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Product:</b> Gregg/Gov	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5275278	<b>Buyer:</b> Herrick, Cathie	<b>Total GRP:</b>
<b>Salesperson:</b> BEN WILLMETH	202-872-5880	<b>Separation:</b>
<b>Primary Demo:</b> Adults 35+	<b>Con Type:</b> POLITICAL/NOTE	
<b>Assistant:</b> BEN WILLMETH	202-872-5880	

**Comments:** revised order, ln 1, changed prgm name to The Doctors, noir

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4	10/5	10/6	10/7	10/8	10/9	10/10	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 4p-5p		The Doctors	\$35.00	0	30	0	0	1	0	0	0	1	2	\$70.00	\$0.00	0.0
Changes: Program from Harry Connick Jr. to The Doctors																	
2	Su 10p-10:30p		News 10 On FOX	\$200.00	0	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
3	Tu-F,M 10p-10:30p		News 10 On FOX	\$250.00	0	30	1	0	1	0	0	0	1	3	\$750.00	\$0.00	0.0
4	Su 10:30p-11p		Sports 10 Instant Replay	\$70.00	0	30	0	0	0	0	0	1	0	1	\$70.00	\$0.00	0.0
5	Sa 10:30p-11p		Everybody Loves Raymond	\$70.00	0	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
6	Tu-F,M 10:30p-11p		Access Hollywood	\$150.00	0	30	1	0	0	0	0	0	1	2	\$300.00	\$0.00	0.0
7	Sa 12n-4p		NCAA Ftbl	\$125.00	0	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
<b>TOTALS:</b>														<b>11</b>	<b>\$1,585.00</b>	<b>\$0.00</b>	<b>0.0</b>

8-19-16





125 West 55th St  
New York, NY 10019

Contract # 25267513

Changes as of: 8/18/2016 at 3:38 PM

Version: Highlighting Revision 2

CPE: 755/765/4843

Flight: 10/4/16 - 10/10/16

Station: ETHI

Total \$: \$1,585.00

Agency: BUYING TIME,LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 11

650 Massachusetts AVE NW

Product: Gregg/Gov

Office: WASHINGTON

Total CPP: \$0.00

Suite 210

Agency Order #: 5275278

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/VOTE

Separation:

Salesperson: BEN WILMETH  
202-872-5880

Assistant: BEN WILMETH  
202-872-5880

Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
08/18/16 3:38 PM	CAROL YN ALLAIRE	New Order - Gregg/Gov

#### Competitive Information

Market Budget:	\$40,111
ETHI Share:	9%
Comment:	
WAWV:	6%
WTHI:	59%
WTWO:	26%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$1,585.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>11</b>	<b>\$1,585.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	11	\$1,585.00
<b>Total</b>	<b>11</b>	<b>\$1,585.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	8/18/16 3:38 PM	CAROL YN ALLAIRE	Revised			\$0	\$1,585.00	Changes: Comments from New Order - Gregg/Gov to revised order, In 1, changed prgm name to The Doctors, ncir. 1 buyline added or modified.
Revision	8/15/16 3:20 PM	BEN WILMETH	Confirmed		1	\$0	\$1,585.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$1,585.00, Product from Political to Gregg/Gov, Total Spots from 12 to 11, Comments from to New Order - Gregg/Gov, 2 buylines added or modified.
New	8/15/16 12:21 PM	BEN WILMETH	New	12		\$1,585.00	\$1,585.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

919321



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25267513	<b>Changes as of:</b> 8/15/2016 at 3:20 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 755/765/4843	<b>Flight:</b> 10/4/16 - 10/10/16	<b>Station:</b> ETHI
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Market:</b> Terre Haute
650 Massachusetts Ave NW	<b>Product:</b> Gregg/Gov	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 5275278	<b>Primary Demo:</b> Adults 35+
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> BEN WILL METH	<b>Assistant:</b> BEN WILL METH
	202-872-5880	202-872-5880
<b>Comments:</b> New Order - Gregg/Gov		<b>Total \$:</b> \$1,585.00
		<b>Total Spots:</b> 11
		<b>Total CPM:</b> \$0.00
		<b>Total GRP:</b>
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4	10/5	10/6	10/7	10/8	10/9	10/10	Total Spots	Total \$	CPP	GRP
1	Tu-F, M 4p-5p		Harry Carmick Jr.	\$35.00	0	30	0	0	1	0	0	0	1	2	\$70.00	\$0.00	0.0
2	Su 10p-10:30p		News 10 On FOX	\$200.00	0	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
3	Tu-F, M 10p-10:30p		News 10 On FOX	\$250.00	0	30	1	0	1	0	0	0	1	3	\$750.00	\$0.00	0.0
4	Su 10:30p-11p		Sports 10 Instant Replay	\$70.00	0	30	0	0	0	0	0	1	0	1	\$70.00	\$0.00	0.0
5	Sa 10:30p-11p		Everybody Loves Raymond	\$70.00	0	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
Changes: Program from Andy Griffith to Everybody Loves Raymond																	
REV-6	Tu-F, M 10:30p-11p		Access Hollywood	\$150.00	0	30	1	0	1	0	0	0	1	2	\$300.00	\$0.00	0.0
Changes: Program from Andy Griffith to Access Hollywood. Rate from 100 to 150																	
7	Sa 12n-4p		NCAA Ftbl	\$125.00	0	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
						<b>TOTALS:</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>11</b>	<b>\$1,585.00</b>	<b>\$0.00</b>	<b>0.0</b>

*Notified -  
change title on line 3*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 2016

I, Buying Time, LLC

being/on behalf of: Gregg for Indiana

a legally qualified candidate of the Democrat

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Gregg for Indiana, P.O. Box 44224, Indianapolis, IN 46244**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Mike Claytor**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**4/25/2015**

**Date**

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**